



December 13, 2018

Ref: Sponsorship for “**OCCA 2019 Lunar Chinese New Year**”
Date: February 2 (snow date: February 9), 2019, 2:00 pm – 9:00 pm
Place: Chester Academy, 64 Hambletonian Ave, Chester, NY 10918

To whom it maybe concern,

To promote greater multicultural awareness on the basis of supporting cultural tolerance, creating a culturally vibrant community and fostering an increased support amongst residents within the local community, the Orange County Chinese Association *Inc.* (**OCCA**) is preparing for the **2019 Lunar Chinese New Year Celebration Gala** on February 2, 2019 at 2:00 pm at the Chester Academy, 64 Hambletonian Ave, Chester, NY. Though we have raised some funds for our event, we **need your support to fund other necessary expenditures**.

The celebratory event will also provide a culturally enriching day of programs for the community to celebrate the most important time of year in the Chinese culture - the annual Chinese New Year celebration. This celebration project comprises of performances and social events filled with traditional Chinese cultural heritage from the students of the Orange Country Chinese School and professional adults. Community volunteers come together with professional artists to host a celebration as a family-oriented event, open to the public - a dinner celebration is included in the project, where food is both brought in from attendees and a local catering business.

We anticipate over 300 people attending this event. We are hoping that our project might be of interest to you as an opportunity to promote your products and company through a sponsorship arrangement. We can offer a variety of sponsorship methods to suit your budget, for example: If you support us, we will include you in the program brochure, our website, our Newsletter, and plan on recognizing your organization at our event.

- **Platinum (\$500) Sponsorship - a full page back cover advertising space in the event brochure.**
- **Gold (\$400) Sponsorship - a full page advertising space in the event brochure.**
- **Sliver (\$200) Sponsorship - a half page advertising space in the event brochure.**
- **Bronze (\$100) Sponsorship - a quarter page advertising space in the event brochure**

You may have other ideas that you would like to discuss with us. We are open to your suggestions. Please give us a call, email us or mail your contribution (payable to OCCA) to P.O. Box 124 Monroe, NY 10949. Feel free to contact us with any additional questions.

Best Regards,

Kangjian Wu, President
Orange County Chinese Association Inc.

Website: <http://www.occany.org/> Email: wuk2014a@gmail.com or President@occany.org
Phone: 845-282-3635

Orange County Chinese Association and its subsidiary Chinese School was first established in 1986 with a small group of Chinese folks living in the Orange County-Hudson Valley area. Through the past three decades, our association has witnessed tremendous growth, expansion, and advancement in supporting cultural tolerance, creating a vibrant cultural community, and fostering an increased support among residents in the community. We have the privilege and pleasure of offering the best Chinese Language and Chinese Culture learning programs in the community. As a non-profit organization, our goal is to provide cultural, educational, and instrumental programs to promote cultural heritage and enhance quality of life in the community. We also look to our vision in this rapidly advancing discipline. This celebration gala provides a precious opportunity for our old friends and family to reunite and for our fellows to share and discuss our further development.

OCCA is a 501(C) (3) Non-Profit Organization.